(416) 650.0491 fax



ASU

SWISS ARMY BRANDS, INC. One Research Drive P.O. Box 874 Shelton, CT 06484-0874

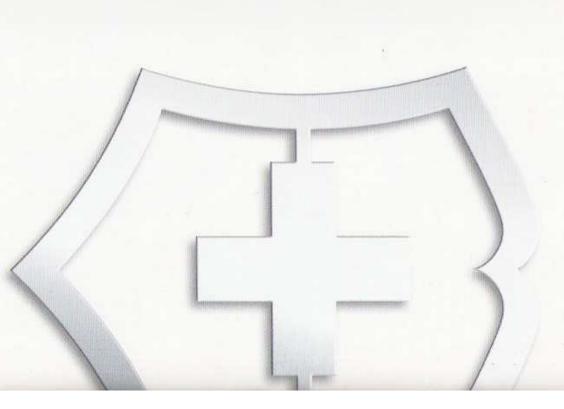
RETAIL CUSTOMERS
Service/Order Department
(800) 243.4045
(800) 243.4006 fax
CONSUMER SERVICE

CANADA

(800) 442.2706

VICTORINOX SWITZERLAND
A Division of Swiss Army Brands, Inc.
904 Magnetic Drive
North York, Ontario M3J 2C4

RETAIL CONSUMERS (800) 665.4095, ext.23 CONSUMER SERVICE (800) 665.4095, ext.27 (416) 650.5123





VICTORINOX®

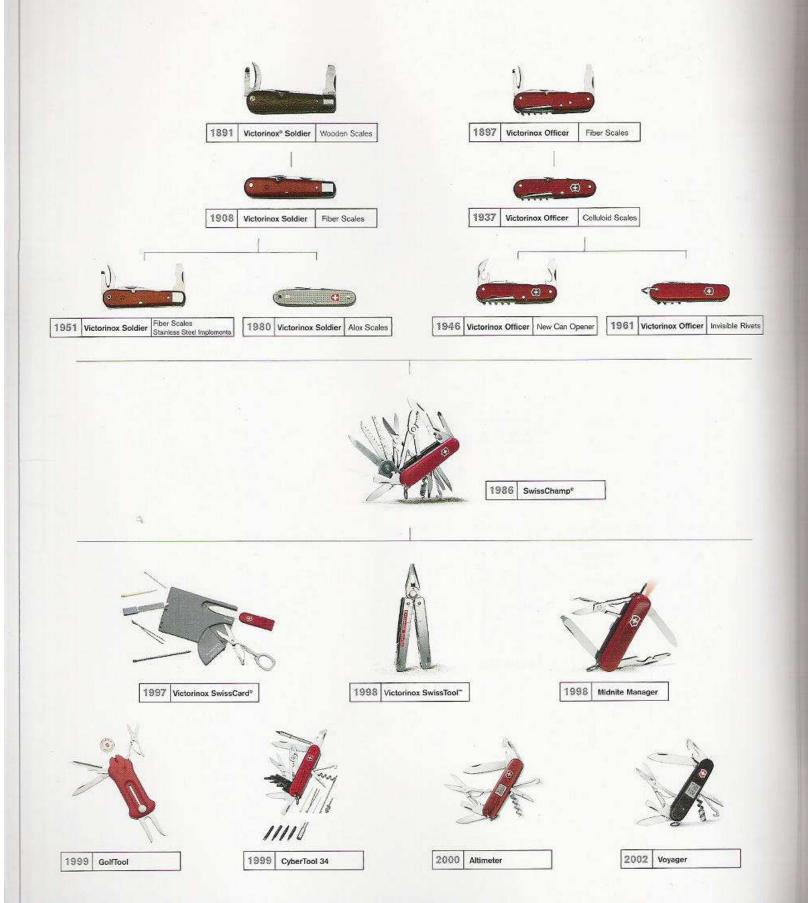


LIFETIME WARRANTY MADE IN SWITZERLAND

2003 CATALOG

Victorinox [®] Original Swiss Army [™] Knives		Pioneer Apprentice Pioneer Harvester	9	One-Hand Trailmaster Outrider	19 20
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Money Clip	6	Hercules	21		
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My 1st Victorinox	7	Jumpmaster	20		
My 1st Victorinox Plus	7	Locksmith	20		
			19		

PRODUCT HISTORY





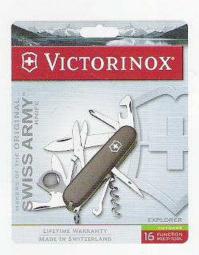
Founder, Karl Elsener

1884

In 1884, Karl Elsener started his cutlery factory in the small village of Ibach, Switzerland where he pioneered the creation of a "Soldier's" pocketknife for the Swiss Army. In 1897, he created a lighter more elegant "Officer's Knife" that would later become known around the world as the Victorinox® Original Swiss

Army Knife. Today, this ingenious, award-winning multi-tool remains an icon of precision, quality, functionality, versatility and outstanding value. Knives Illustrated magazine named our Classic SD model "the most popular knife in America."

Since all of our multi-tools have so many uses, it can be difficult to decide which product to purchase. With this in mind, we have created lifestyle segmentations to help you and your customer with purchasing decisions. Other exciting improvements this year are the redesign of the blister packaging and the expansion of the product available in this packaging.



Our goal is to energize the multi-tool category and energize your sales.

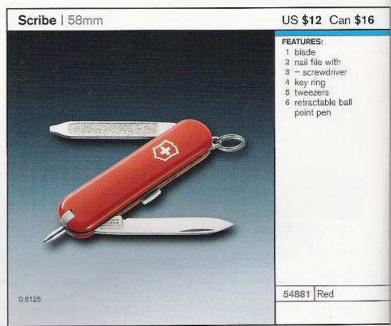


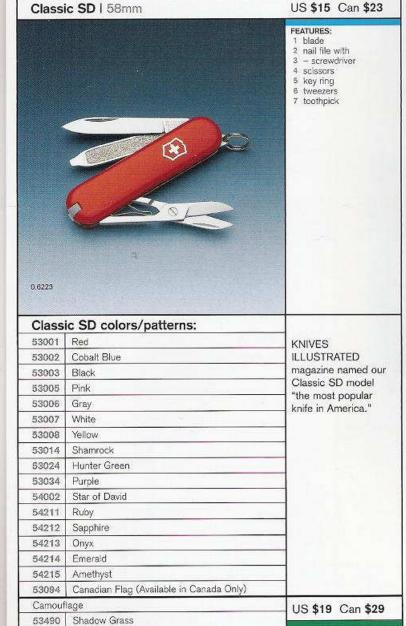
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All model numbers in this catalog represent "boxed" product. See order form for additional packaging options.







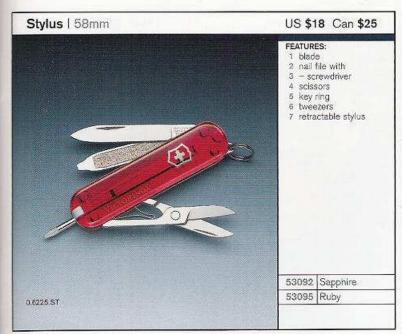
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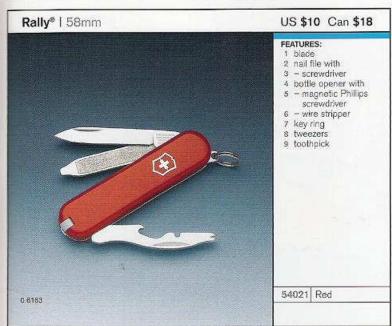
New Breakup

Camouflage Only

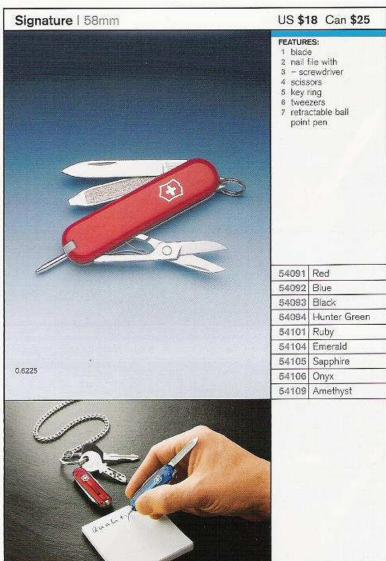














Rambler™ I 58mm US \$20 Can \$28 FEATURES: 1 blade scissors nail file with - screwdriver bottle opener with - magnetic Phillips screwdriver - wire stripper 8 key ring 9 tweezers 10 toothpick 54031 Red 0.6363











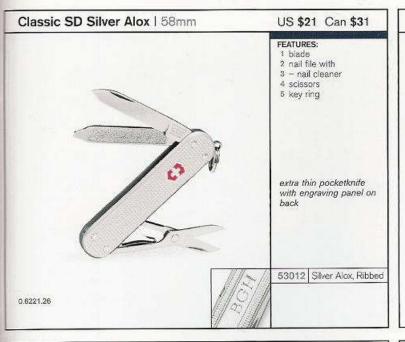
building, a former Koller (flour) mill on the Tobelbach River.



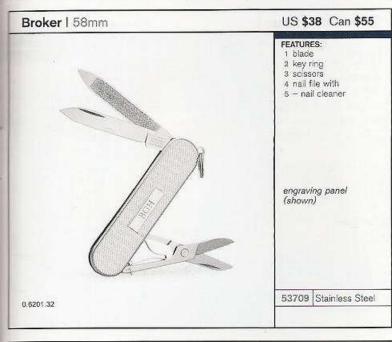


First order of pocketknives

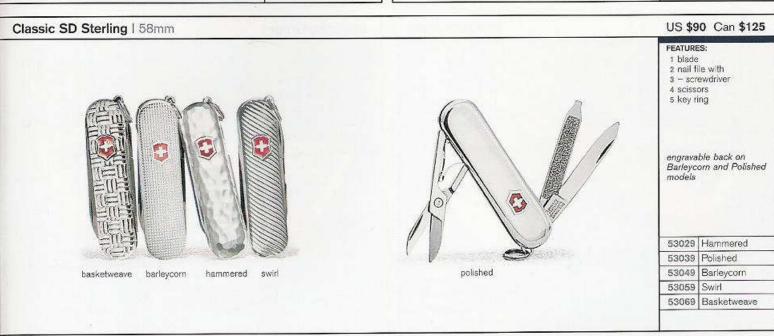
from Karl Elsener is delivered to the Swiss army. The Soldier's knife is designed to complement a newly ordered rifle.



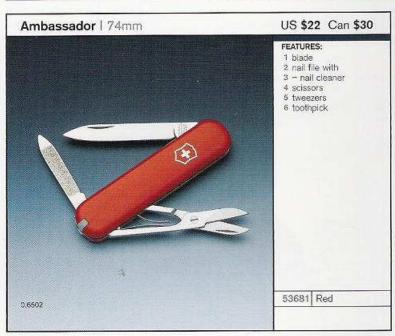


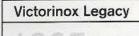












A patent is awarded to Karl Elsener for the Swiss Officer's Knife. Lighter and more elegant than the rugged Soldier's knife, it also features more functions using only two springs for six tools.

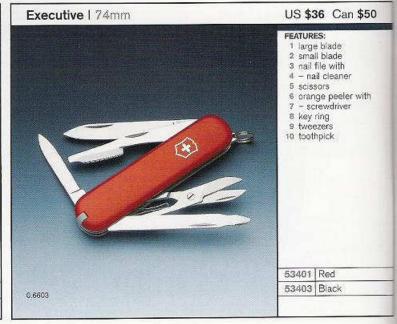


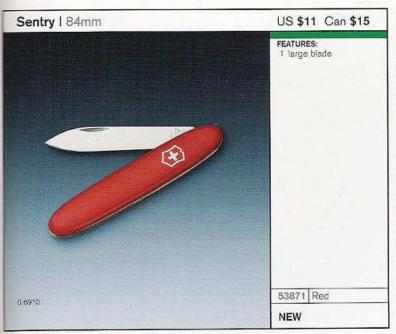


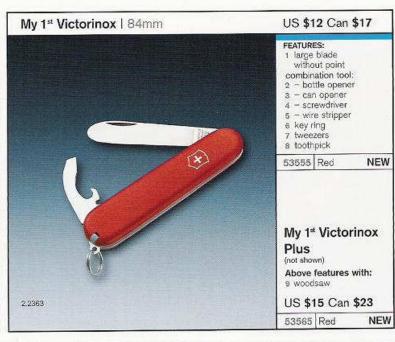
In remembrance of Ka

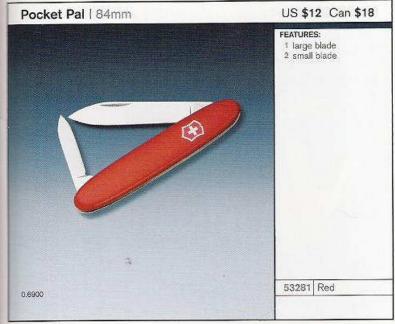
In remembrance of Karl's deceased mother, Victoria Elsener-Ott, VICTORIA is chosen as the company's trademark.



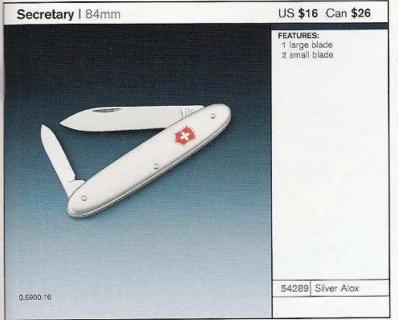




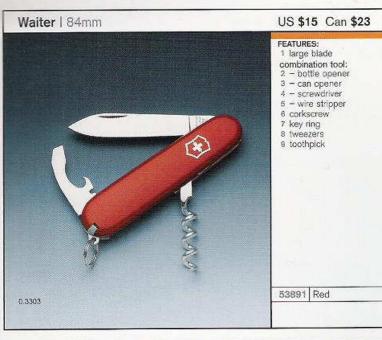




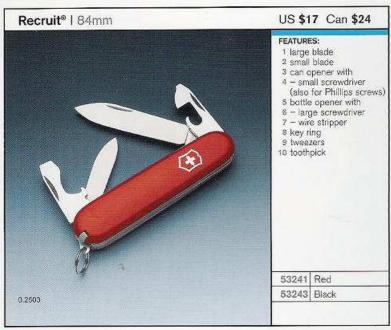








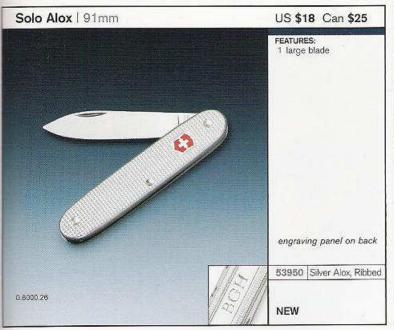


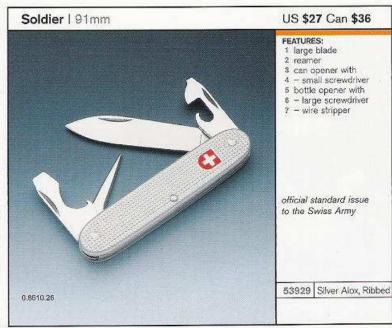




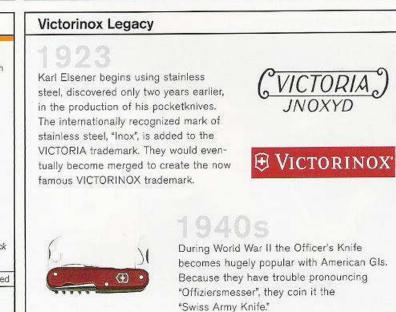


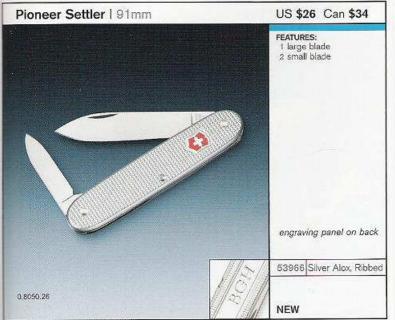


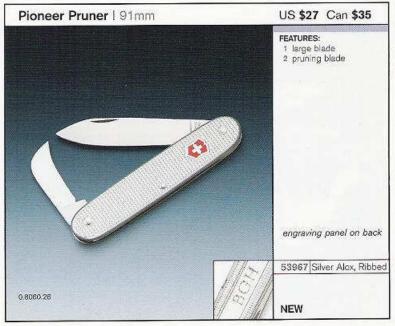
















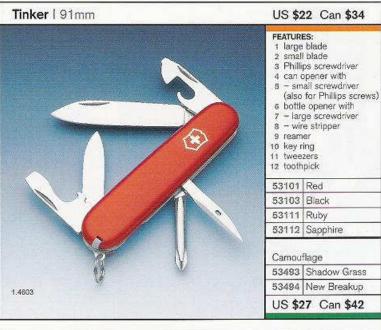




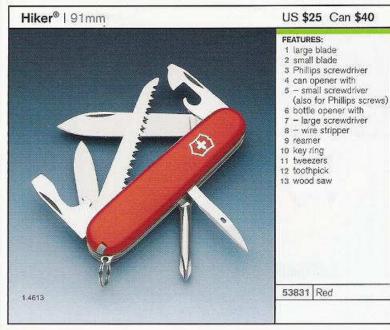




Spartan | 91mm US \$22 Can \$34 FEATURES: 1 large blade 2 small blade 3 corkscrew 4 can opener with - small screwdriver (also for Phillips screws) 6 bottle opener with 7 - large screwdriver 8 - wire stripper 9 reamer 10 key ring 11 tweezers 12 toothpick 53151 Red 53153 Black 53351 Ruby 53352 Sapphire 1.3603



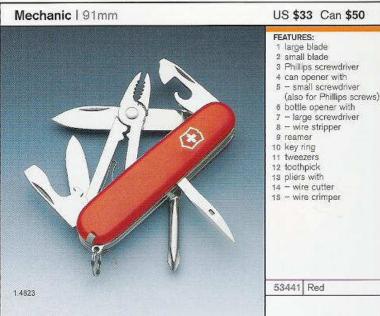


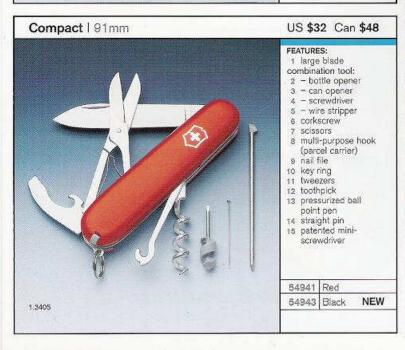


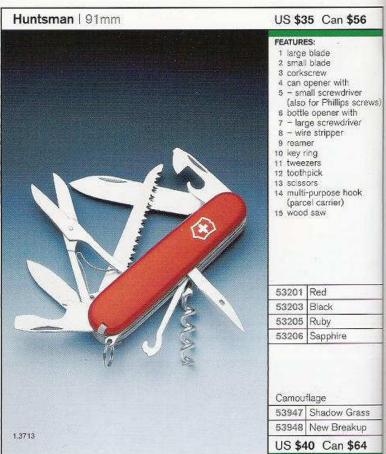
















Fisherman | 91mm US \$40 Can \$58 FEATURES: 1 large blade 2 small blade 3 Phillips screwdriver 4 can opener with 5 – small screwdriver (also for Phillips screws) 6 bottle opener with 7 - large screwdriver - wire stripper 9 reamer 10 key ring 11 tweezers 12 toothpick 13 scissors 14 multi-purpose hook (parcel carrier) 15 fish scaler with 16 - hook disgorger 17 - ruler (inches/cm) 53541 Red 1.4733.72







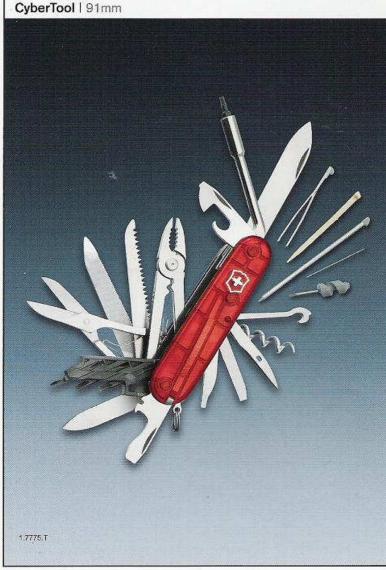




US \$57 Can \$89 FEATURES: 1 large blade 2 small blade 3 Phillips screwdriver 4 can opener with 5 - small screwdriver (also for Phillips screws) 6 bottle opener with 7 - large screwdriver 8 - wire stripper 9 reamer 10 key ring 11 tweezers 12 toothpick 13 scissors 14 multi-purpose hook (parcel carrier) 15 wood saw 16 chisel / scraper 17 nail file with 18 - nail cleaner 19 - metal file 20 - metal saw 21 fine screwdriver 22 pliers with







CyberTool 29

15 - 5mm hex socket 16 - 4mm hex socket

17 - #0 pozidrive bit

18 - #1 pozidrive bit

20 - 4mm flat head 21 - #2 Phillips head bit

26 pressurized ball point pen

27 - also DIP switch setter

28 straight pin 29 patented mini-screwdriver

19 bit case with

22 - 4mm hex bit 23 - #8 torx bit

24 - #10 torx bit

25 - #15 torx bit

FEATURES: 1 large blade

2 small blade

3 corkscrew

4 can opener with 5 - small screwdriver (also

for Phillips screws) 6 bottle opener with

- large screwdriver - wire stripper

9 reamer

10 key ring

11 tweezers

12 toothpick

13 sewing eye 14 bit wrench with

54919 Ruby

US \$60 Can \$85

54939 Sapphire

CyberTool 34

US \$78 Can \$115

FEATURES:

Cybertool 29 features with:

30 pilers with 31 - wire cutter

32 - wire crimper

33 scissors

34 multi-purpose hook (parcel carrier)

53919 Ruby 53926 Onyx 53942 Sapphire

CyberTool 41(shown)

US \$95 Can \$150

FEATURES:

Cybertool 34 features with:

35 wood saw

36 metal saw with

37 - metal file

38 - nail file 39 - nail cleaner

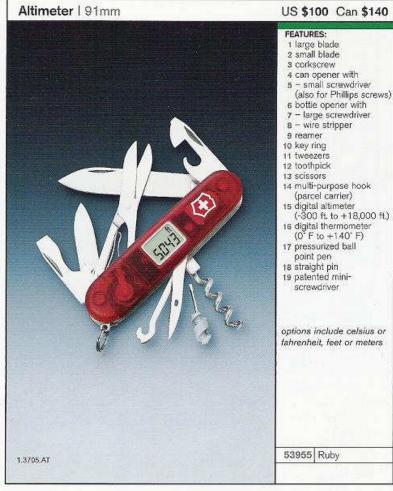
40 fine screwdriver 41 chisel / scraper

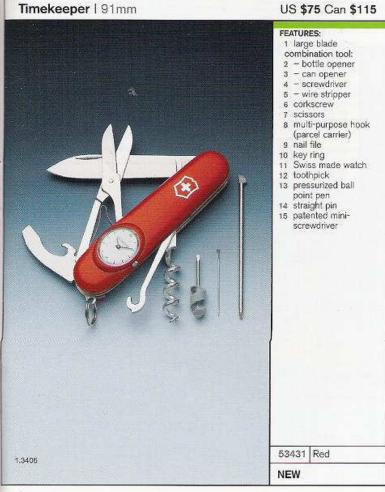
53938 Ruby

53943 Sapphire

US \$105 Can \$150

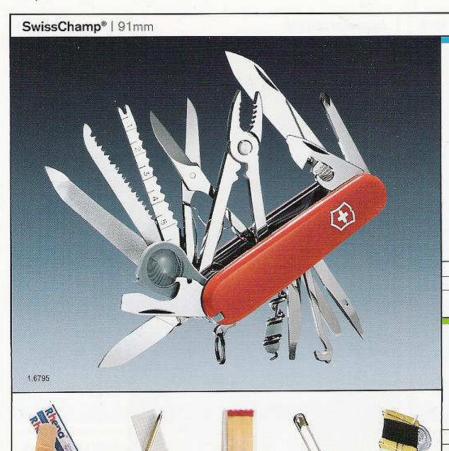








Altimeter Plus



FEATURES:

- 1 large blade
- 2 small blade
- 3 corkscrew
- 4 can opener with
- small screwdriver
 (also for Phillips screws)
 bottle opener with
 large screwdriver
 wire stripper

- reamer
- 10 key ring
- 11 tweezers
- 12 toothpick
- 13 scissors
- 14 multi-purpose hook (parcel carrier)
- 15 wood saw
- 16 fish scaler with

- 17 hook disgorger 18 ruler (inches/cm)
- 19 nail file with
- 20 nail cleaner 21 metal file
- metal saw 22
- 23 fine screwdriver
- 24 chisel / scraper
- 25 pliers with
- 26 wire cutter 27 wire crimper 28 Phillips screwdriver
- 29 magnifying glass 30 pressurized ball point pen
- as straight pin
- 32 patented mini-screwdriver
- 33 sewing eye

42 nylon string 43 signal mirror

44 ruler (in)

45 ruler (cm)

46 compass 47 spirit level 48 deluxe leather pouch

53501	Red	
53503	Black	

SwissChamp® SOS Set

US \$135 Can \$180

FEATURES:

SwissChamp with:

- 34 sharpening stone 35 pressure pencil

- 36 writing-paper 37 three bandage strips
- 38 sewing thread (black and white)
- 39 two sewing needles
- 40 five matches
- 41 two safety pins

53511 SwissChamp SOS Set Duo Gift Set (not shown)

US \$85 Can \$135

- 1 Red SwissChamp 91 mm 2 Red Classic SD 58 mm

53505 Duo Gift Set

US \$195 Can \$300

NEW

SwissChamp® XLT | 91mm

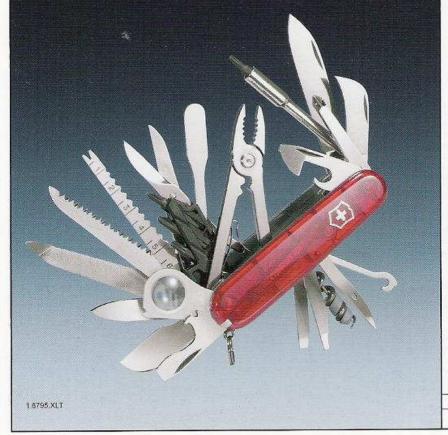
SwissChamp SOS Set includes these and other listed features.

FEATURES:

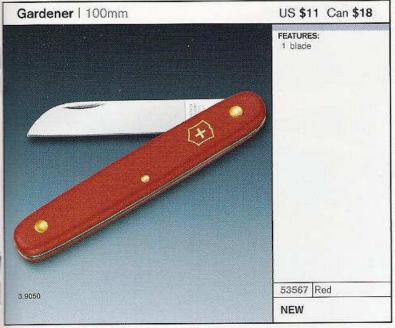
SwissChamp features with:

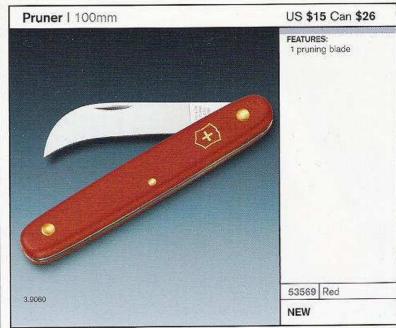
- 34 pharmaceutical spatula
- 35 pruning blade 36 electrician's blade with
- 37 wire scraper
- 38 bit wrench with 39 - 5mm hex socket
- 40 4mm hex socket

- 41 #0 pozidrive bit 42 #1 pozidrive bit 43 bit case with 44 4mm flat head
- 45 #2 Phillips head bit
- 46 4mm Hex bit
- 47 #8 torx bit
- 48 #10 torx bit 49 #15 torx bit
- 50 DIP switch setter



53504 Ruby







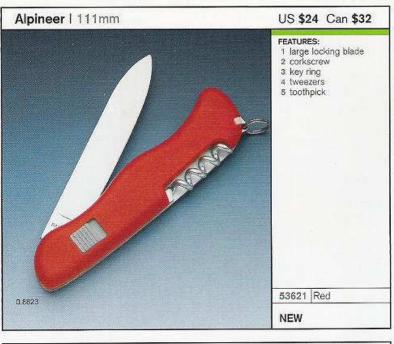
2003

From the early "Officer's Knife", the product line has grown to offer more than 100 different variations and combinations. From gardening to computer repair, these ingenious multi-tools have become world famous icons of utility, quality, dependability and companionship.

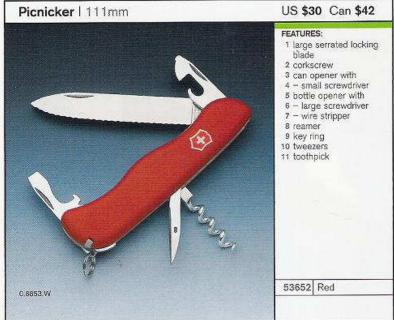
Rich with the heritage inspired by Victorinox multi-tools, our designers continue to capture the spirit of the brand in a broad range of inventive, classically designed products that break new ground in performance, versatility and value.

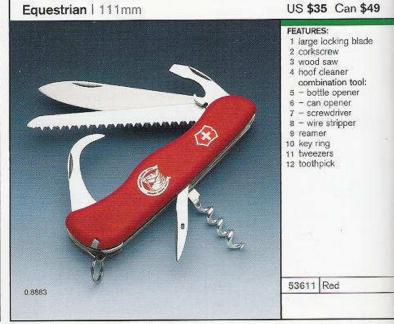






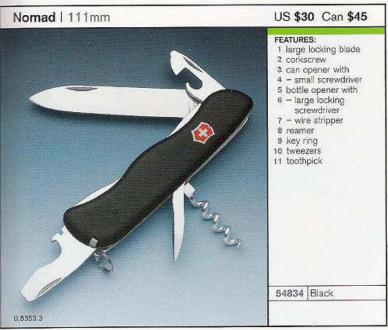








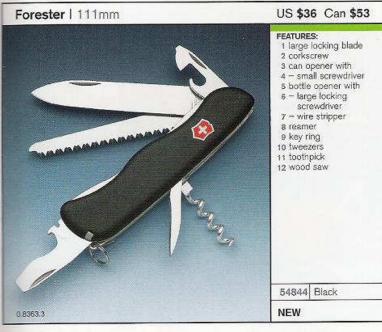
























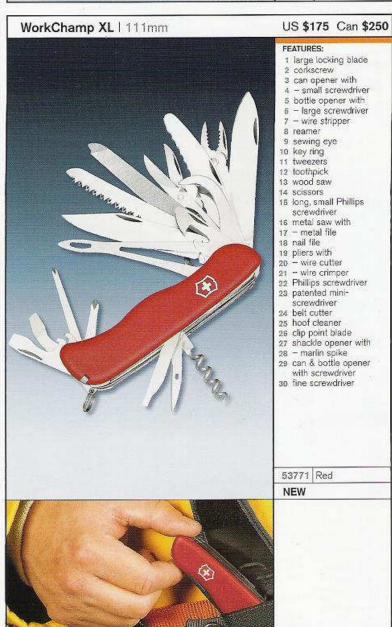


Skipper | 111mm US \$54 Can \$75 FEATURES: large serrated locking blade 2 corkscrew 3 can opener with - small screwdriver 5 bottle opener with - large screwdriver - wire stripper a reamer 9 key ring 10 tweezers 11 toothpick 12 shackle opener with 13 - marlin spike 14 pliers with 15 - wire cutter 16 - wire crimper 17 Phillips screwdriver 53663 Blue NEW 0.9093.2W

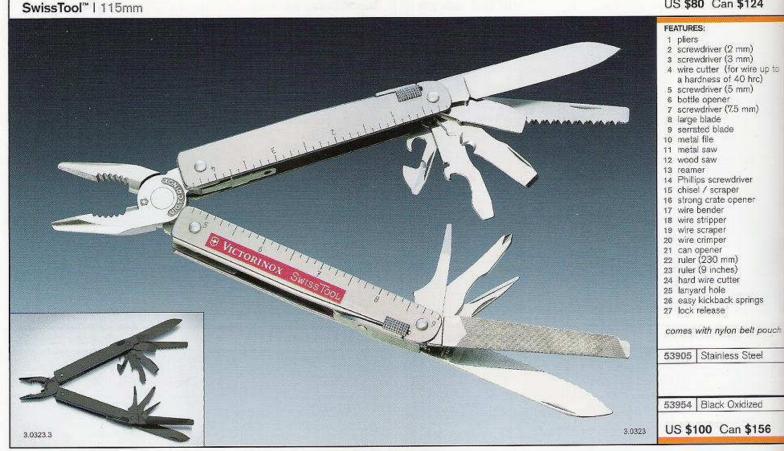


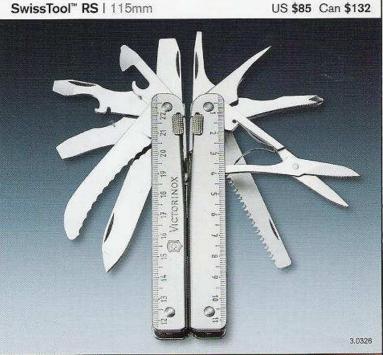






US \$80 Can \$124





FEATURES: 22 ruler (9 inches) 11 wood saw 1 pliers 2 screwdriver (2 mm) 23 hard wire cutter 12 reamer 3 screwdriver (3 mm) 13 Phillips screwdriver 24 lanyard hole 4 wire cutter (for wire up 25 easy kickback springs 14 chisel / scraper to a hardness of 40 hrc) 15 strong crate opener 26 lock release 5 screwdriver (5 mm) 16 wire bender 17 wire stripper 6 bottle opener 7 screwdriver (7.5 mm) 8 large blade 18 wire scraper 19 wire crimper 20 can opener 21 ruler (230 mm) 9 scissors 10 belt cutter comes with nylon belt pouch 53935 Stainless Steel



comes with deluxe nylon belt pouch

FEATURES:

6 bits:

32 - hex #3

33 - hex #4

34 bit case

35 bit wrench

SwissTool features with:

- Phillips #0

29 - Phillips #3 30 - torx #10 31 - torx #15

53924 Stainless Steel

SwissTool™ CS Plus | 115mm

US \$120 Can \$162



FEATURES:

- 1 pliers
- screwdriver (2 mm)
- 3 screwdriver (3 mm)
- wire cutter (for wire up to a hardness of 40 hrc)
- 5 screwdriver (5 mm)
- 6 bottle opener
- screwdriver (7.5 mm)
- large blade
- scissors
- no metal file
- 11 metal saw
- 12 wood saw
- 13 reamer
- comes with deluxe leather belt pouch

- 14 Phillips screwdriver 15 chisel / scraper
- 16 strong crate opener 17 wire bender
- 18 wire stripper
- 19 wire scraper
- 20 wire crimper
- 21 can opener
- 22 corkscrew
- 23 ruler (230 mm) 24 ruler (9 inches)
- 25 hard wire cutter
- 26 lanyard hole
- 27 easy kickback springs

28 lock release

29 - Phillips #0

30 - Phillips #3

31 - torx #10

32 - torx #15

33 - hex #3

34 - hex #4

36 bit wrench

35 bit case

6 bits:

53946 Stainless Steel

SwissTool's superior quality and performance are the standard against which all multi-tools can be measured.

One-Step Access

Tools can be opened directly from the outside of the handle without opening the pliers.



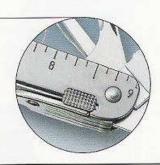
No Clumping

Individual springs hold other tools in place.



Lock and Release

Tools lock into place when opened. To close, simply slide the release button and fold the tool away.



SwissTool™ X I 115mm

3.0327

US \$85 Can \$128

FEATURES:

- pliers
- screwdriver (2 mm)
- screwdriver (3 mm)
- wire cutter (for wire up to a hardness of 40 hrc)
- 5 screwdriver (5 mm) s bottle opener
- screwdriver (7.5 mm)
- large blade
- scissors
- 10 metal file
- 11 metal saw
- 12 wood saw
- 13 reamer
- 14 Phillips screwdriver
- 15 chisel / scraper
- 16 strong crate opener
- 17 wire bender 18 wire stripper
- 19 wire scraper
- 20 wire crimper
- 21 can opener
- 22 ruler (230mm)
- 23 ruler (9 inches)
- 24 hard wire cutter
- 25 lanyard hole
- 26 easy kickback springs 27 lock release

comes with nylon belt pouch

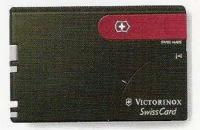
53936 Stainless Steel



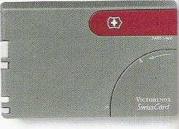






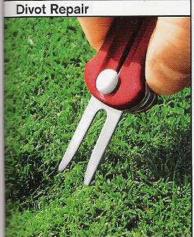


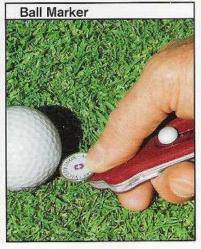


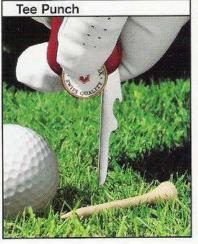


GolfTool | 90mm US \$45 Can \$70











33202 Black

33203 Brown

Medium Zermatt Pouch | leather



Fits all 84mm	
pocketknives plus	
the following 91mm	
packetknives:	
Camper	
Compact	
Electrician	
Electrician Plus	
Farmer	
Hiker	
Pioneer	
Pioneer Apprentice	
Pioneer Harvester	
Pioneer Pruner	
Pioneer Rancher	
Pioneer Settler	
Soldier	
Sola Alax	
Spartan	
Tinker	

Can \$14

Can \$14

Large Zermatt Pouch I leather



Altimeter Altimeter Plus Angler Climber CyberTool 29 Deluxe Tinker Explorer Explorer Plus Fieldmaster Fisherman Huntsman Huntsman Plus Mechanic Mountaineer Super Tinker Timekeeper Voyager

33206 Black	US \$10	30206 Black	Can \$14
33207 Brown	US \$10	30207 Brown	Can \$14
33208 Brown w/steel	US \$20	30208 Brown w/steel	Can \$25
33209 Black w/steel	US \$20	30209 Black w/steel	Can \$25

X-Large Zermatt Pouch | leather



Craftsman CyberTool 34 CyberTool 41 Handyman Ranger SwissChamp

33210 Black	US\$	10	30210 Black	Can \$1
33211 Brown	US\$	10	30211 Brown	Can \$1
33212 Brown w/steel	US \$	20	30212 Brown w/steel	Can \$2
33213 Black w/steel	US \$	20	30213 Black w/steel	Can \$2

Medium Pocketknife Belt Pouch I nylon

33204 Brown w/steel US \$20 30204 Brown w/steel Can \$25 33205 Black w/steel US \$20 30205 Black w/steel Can \$25

US \$10 30202 Black US \$10 30203 Brown



pocketknives plus the following 91mm pocketknives: Altimeter Altimeter Plus Angler, Camper Climber, Compact CyberTool 29 Deluxe Tinker Electrician Electrician Plus Explorer Explorer Plus Farmer, Fieldmaster Fisherman, Hiker Huntsman Huntsman Plus Mechanic Mountaineer, Pioneer Pioneer Apprentice Pioneer Harvester Pioneer Pruner Pioneer Rancher Pioneer Settler Soldier, Solo Alox Spartan, Super Tinker Timekeeper, Tinker Voyager

Fits all 84mm

US \$11 | 30247 Black Can \$20 33247 Black

US \$16 30240 Black

Large Pocketknife Belt Pouch I nylon



Craftsman CyberTool 34 CyberTool 41 Handyman Ranger SwissChamp

Pocketknife Belt Pouch I Cordura®



Fits all 74mm, 84mm, and 91mm pocketknives up to and including SwissChamp

US \$7 30214 Black Can \$12 33214 Black

Lockblade Belt Pouch | Cordura®

Fits all 111mm lockblades except WorkChamp XL.

US \$7 30229 Black Can \$12 33229 Black

SwissChamp XLT Pouch | leather



33240 Black

Fits: SwissChamp XLT

Can \$28

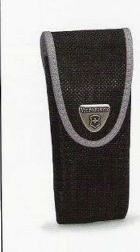


33248 Black

Alpineer Adventurer Centurion Equestrian Forester Helmsman Hunter Nomad One-Hand Trailmaster Parachutist Picnicker Rucksack Trailmaster

Can \$20

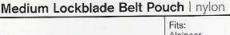
Large Lockblade Belt Pouch I nylon



Fits: Atlas Fireman Hercules Jumpmaster Locksmith Outrider Skipper Tradesman WorkChamp

Can \$20

33250 Black US \$11.50 30250 Black



US \$11 30248 Black

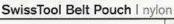


Can \$20 33249 Black US \$11.50 30249 Black

SwissTool Belt Pouch | Cordura®



SwissTool SwissTool RS SwissTool X





SwissTool SwissTool RS SwissTool X 33245 Black 30245 Black Can \$20 US \$10

SwissTool Plus Belt Pouch I nylon

Fits: SwissTool Plus

Can \$14

US \$17 | 30542 Black Can \$20 33542 Black

SwissTool Belt Pouch I leather SwissTool SwissTool RS SwissTool X US \$10 30246 Black Can \$21 33246 Black

Replacement Parts Kit

33232 Black

US \$6 30232 Black



FEATURES:

- 1 large tweezers 2 large toothpicks
- 3 short tweezers 4 patented mini-
- screwdrivers
- 5 large key rings 6 large ball point pens
- 7 straight pins 8 4mm flat head/
- #2 Phillips bit

- #2 Primings off #0/#1 pozidrive bit 10 #10/#15 torx bit 11 #8 torx/4mm hex bit 12 sharpening stones 13 battery—Timekeeper
- 14 battery-Altimeter/
- Voyager 15 retractable ball point pens
- 16 short ball point pens (old)
- 17 ball point pens for SwissCards
- 18 key rings
- 19 red battery covers
- 20 ruby battery covers 21 sapphire battery covers
- 22 emerald battery covers 23 minilight batteries
- 24 small tweezers
- 25 small toothpicks

Case dimensions:

9.75°L x 7°W x 1.75°H

34440 Replacement Parts Kit

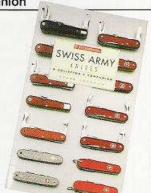
US \$120 Can \$200

Swiss Army Knives: A Collector's Companion

SWISS ARMY KNIVES: A Collector's Companion, by Derek Jackson is a colorful, wonderfully illustrated history of Victorinox and the Original Swiss Army Knife. From our multi-tools to the current CyberTool, the legend of Victorinox Swiss Knives makes fascinating and informative reading.

Replacement parts kit comes in a sturdy, transparent case.

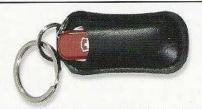
A great gift item for the pocketknife enthusiast and collector. An eye-catching display item. A new retail opportunity.



Book dimensions: 5 1/4"W x 8 5/8"H x 3/4"D

US \$20 Can \$30

Key Fob



Fits select 58mm pocketknives; see price list for details. Pocketknife not included

33550 Imitation Leather

US \$2.70 Can \$4.50

Coupling Key Fob

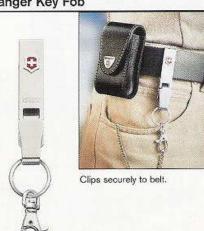


Quick-release mechanism easily detaches keys from pocketknife.

33549 Stainless Steel

US \$3.50 Can \$6

Belt Hanger Key Fob



33548 Stainless Steel

US \$5 Can \$12

17004 Swiss Army Knives: A Collector's

Introducing Victorinox Cutlery

Victorinox is one of the largest producers of cutlery in the world and is the preference of culinary professionals today. Renowned for its extremely sharp blade, each knife is crafted using a unique double-edge taper process that keeps the knife extra sharp.



The Victorinox cutlery packaging is inspired by the brand's heritage of ingenious design. Each open stock item is attractively packaged to deliver the most impact at point of sale.

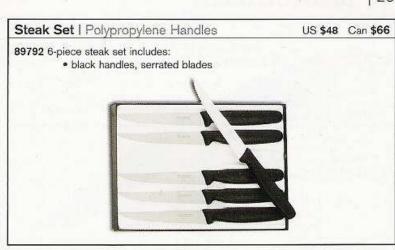


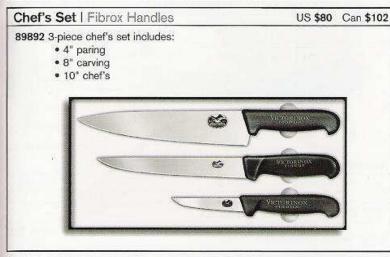
Gift with Purchase

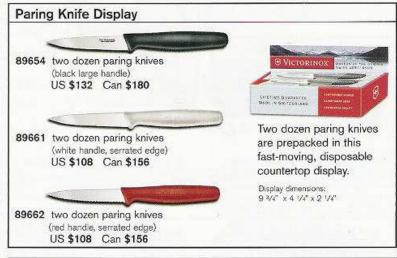
To help ensure sell-through, a Free BladeSafe™ is being offered to your customer with each open stock item shown. (Sharpening steel and paring set not included.) Unlike other knife protectors, BladeSafe™ locks and secures the knife so that it is travel-ready, and can be stored safely in your kitchen drawer. BladeSafe™ is made of dishwasher safe, durable polypropylene.

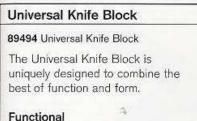
Free BladeSafe program not available in Canada.











Functional
The block can sit vertically or can
be tilted into a traditional block
position.

Safe

The block support also serves as a handle, making the block safe to move.

Versatile

The unique block interior is made of hundreds of synthetic fibers, which permit any knife shape to be put in the block-quickly and easily.

US \$110 Can \$180

Washable

The unique block interior is removable and dishwasher safe.



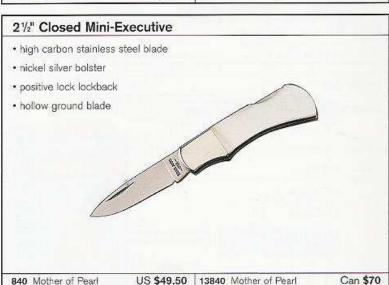


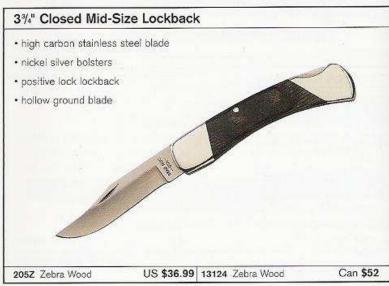
Bear Cutlery offers a full line of premium quality products – folding knives, tactical knives, collectibles, sportsmen's accessories, gift sets and more – all hand-crafted with pride in the U.S.A.

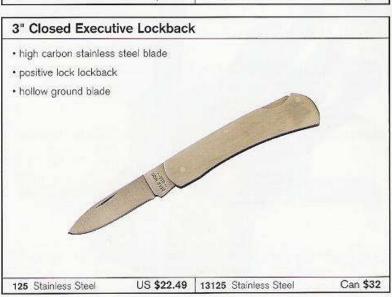


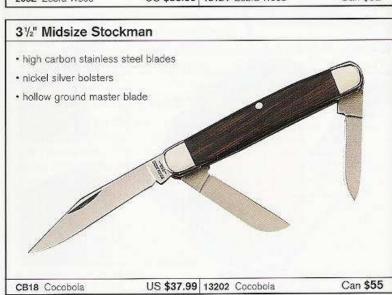


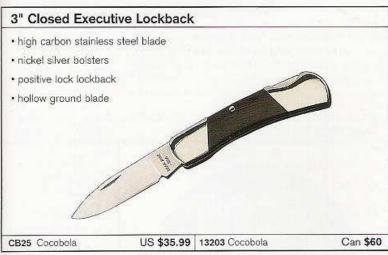


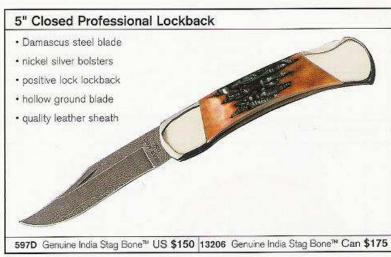


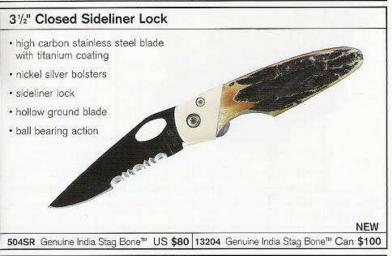




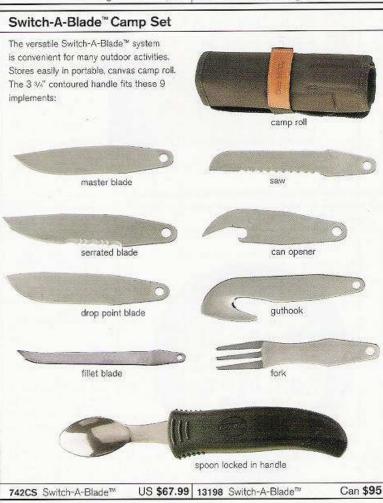














Larry K. Martin, the internationally known wildlife artist, shares his vivid portrayals of nature in these limited edition collector's series. Only 1,200 of each in these series will be produced, and they come with a Certificate of Authenticity. Each limited edition 5" lockblade has the animal images etched on the knife blade. The walnut case displays a Larry K. Martin print, his signature, and the print and knife series numbers. Hunter and African wildlife series also available.





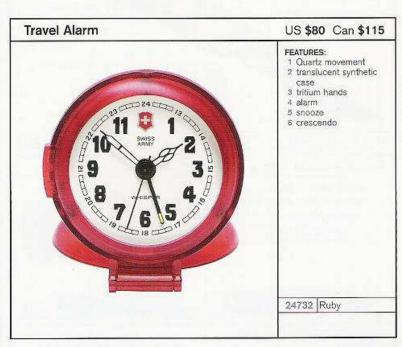
S297WH Walker Hound **Hunter Series**

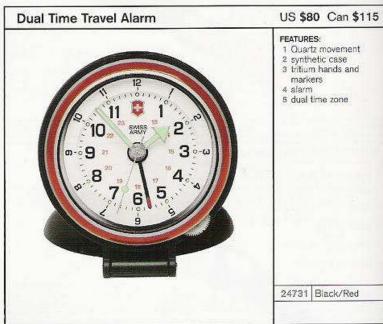
S297GR Giraffe African Wildlife Series

All handcrafted with pride in the U.S.A.

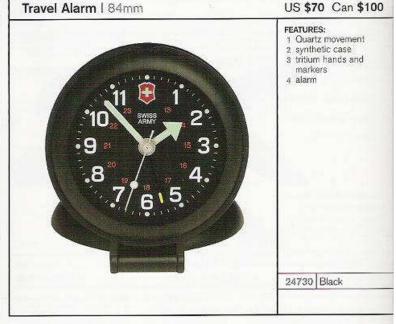
Can \$150 S297AE American Eagle US \$117.50 13905 American Eagle US \$117.50 13907 Walker Hound Can \$150 S297WH Walker Hound US \$117.50 13906 Giraffe Can \$150 S297GR Giraffe

The century-old Victorinox heritage has been extended to Swiss Army[®] timepieces, which reflect the ingenious design and outstanding durability we've come to stand for over the years. Uncompromising craftsmanship makes these timepieces worthy to carry the "cross and shield" emblem that symbolizes the legend of Victorinox[®] and the Swiss Army[®] Brand.









Authenticity

If it does not say SWISS ARMY on the dial, it is not a Swiss Army[®] Brand timepiece. Ours are the only timepieces authorized by the Swiss government to carry the name SWISS ARMY.

Warranty

All Swiss Army® Brand alarm clocks are covered by a 3-year limited warranty.